



Doug LaSala - Photographer

Serving area Realtors since 2013

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Photography Pricing—2025

(effective 1/1/2025)

List Price of House	Package #1^{†*} Interior and Exterior Photos (no limit)	Package #2^{†*} Package #1 plus Matterport -or- Floor Plan	Package #3^{†*} Package #1 plus Matterport -and- Floor Plan
<=\$200,000	\$100	\$200	\$260
\$200,001 to \$250,000	\$110	\$220	\$280
\$250,001 to \$300,000	\$120	\$240	\$300
\$300,001 to \$350,000	\$130	\$260	\$320
\$350,001 to \$400,000	\$140	\$280	\$340
\$400,001 to \$450,000	\$150	\$300	\$360
\$450,001 to \$500,000	\$160	\$320	\$380
\$500,001 to \$550,000	\$170	\$340	\$400
\$550,001 to \$600,000	\$180	\$360	\$420

† PA sales tax will be added.

* A travel fee will be added for the following counties: **Adams:**\$40; **Berks:**\$10; **Bucks:**\$45; **Carbon:**\$50; **Cecil:** \$30; **Chester:** \$25; **Columbia:** \$55; **Cumberland:** \$30; **Dauphin:** \$20; **Delaware:** \$35; **Franklin:** \$60; **Harford:** \$35; **Juniata:** \$55; **Lebanon:** \$10; **Lehigh:** \$40; **Luzerne:** \$70; **Montgomery:** \$40; **Montour:** \$60; **Northampton:** \$60; **Northumberland:** \$50; **Perry:** \$45; **Philadelphia:** \$60; **Schuylkill:** \$30; **Snyder:** \$60; **York:** \$15

Additional Services

- **Aerial Photos—Starting at \$75**
 - First 1-5 aerial photos that you use: \$75
 - Each additional photo that you use: \$10
- **Exteriors Photos Only—Hourly rate, 1/2 hour minimum**
- **Same day rush service—add 20%**

Pricing for Unique Properties

Let's say you've got a 75-acre horse farm with a house and some outbuildings which will be listed at \$1,500,000. The standard pricing would probably be too high for such a property. In this case, I'd charge an hourly rate for my time at the property. There is no additional charge for the time I spend developing the photos. *Contact Doug for a quote.*

- **Onsite Hourly Rate—\$100/hour**